



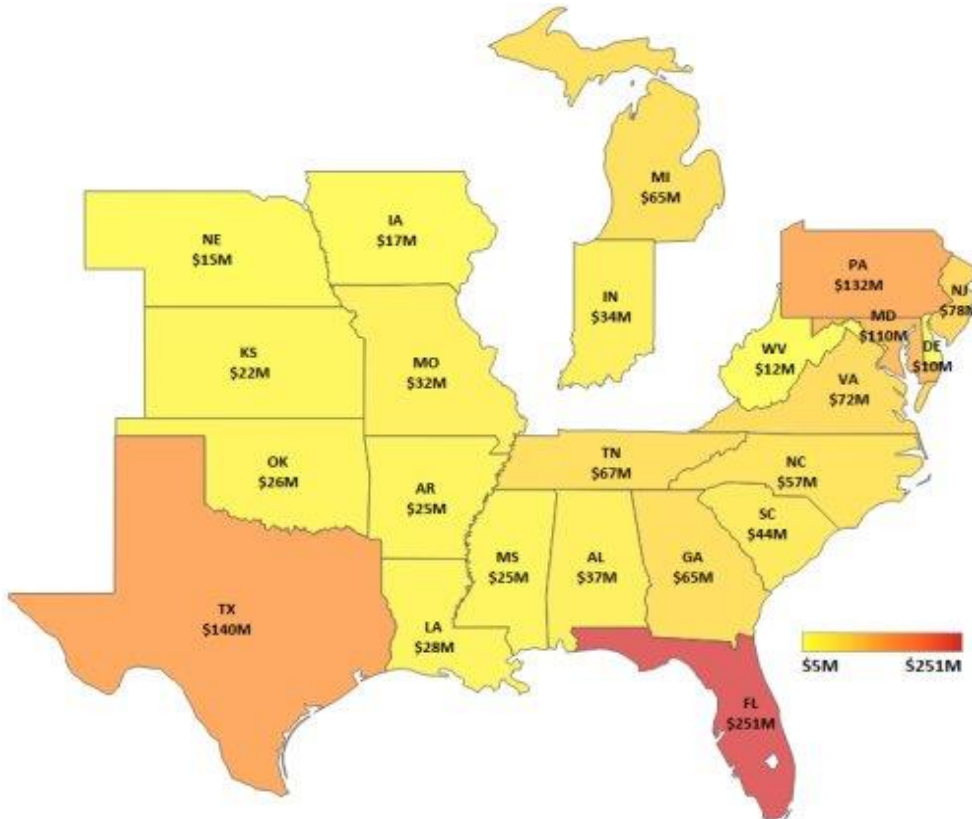
Breast Cancer



October is Breast Cancer Awareness Month

October is National Breast Cancer Awareness Month. According to the [U.S. Department of Health and Human Services](#), breast cancer is the most common kind of cancer in women after skin cancer. About 1 in 8 women in the U.S. will get breast cancer in their lifetime. Breast cancer can also occur in men; over 2,000 men are diagnosed each year. The [strongest risk factor](#) is age, and a woman's risk of developing the disease increases as she gets older. Other risk factors include: genetic alterations, family history, and having a personal history of breast cancer. A mammogram can help find this disease early when it is easier to treat. National Breast Cancer Awareness Month is an opportunity to raise awareness about this disease and the importance of detecting it early.

Annual Medicare Treatment Costs of Breast Cancer by State



Source: [RealTime Medicare Data, LLC](#). Time period: 6/1/2017-5/31/2018. Fee-for-Service.

**How is Breast Cancer impacting the Medicare Market you serve?
Are you meeting the early detection and treatment needs of your community?**

For a free RTMD report

based on your 5-digit Medicare Beneficiary Zip Code market, contact:

Carol Goguen, Director Client Services cgoguen@rtmd.org (205) 533-9328



- ◆ Medicare claims data
- ◆ 90 days post date of service
- ◆ Inpatient
- ◆ Outpatient
- ◆ Part B

Did You Know:

In 2018, it is estimated in the U.S. there will be:

- **266,120** new cases of invasive breast cancer in women
- **40,920** breast cancer-related deaths in women

Source: [American Cancer Society](#)

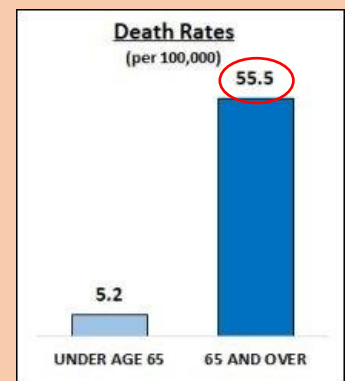
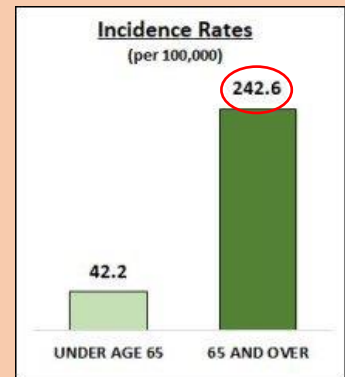
Medicare Coverage for Mammograms

Medicare Part B (Medical Insurance) covers a:

- Screening mammogram once every 12 months
- Diagnostic mammogram when medically necessary

Source: [Medicare.gov](#)

Breast Cancer Rates in Seniors



[SEER Cancer Statistics](#), 2011-15.

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